



# POGEE

5<sup>th</sup> Pakistan Oil, Gas and Energy Exhibition  
16 - 19 May 2007  
Karachi Expo Centre – Pakistan

## **Pakistan- The Regional Gateway for Energy**

Pakistan offers ideal investment opportunities being at the crossroads of Central Asia and the Arabian Sea, the nexus of the energy starved markets of China and India. Over the past few years Pakistan's Oil, Gas and Energy industry has gained remarkable success.

The Energy plan of the Government entails acquisition of required energy resources over the next decade and multi billion dollar investments in up-gradation and construction of new projects to meet the requirements of the country which are doubling every ten years.

## **POGEE – An Overview**

As a leading event built to serve the needs of one of the most important sectors of industry, it is the aim of POGEE to craft the most productive business to business environment, draw a highly targeted and international audience of companies and professionals related to the sector, providing them an opportunity to meet their counterparts from across the globe.

The exhibition showcases state of the art equipment, machinery and services to match the growing need of the regional energy industry and provides assistance to efforts of the government to lay the relevant framework and attract a high level of investment to this immensely profitable sector of regional importance.

## **POGEE 2007**

Continuing its progression of success as a leading trade event of the region, the **5<sup>th</sup> POGEE 2007** yet again played an effective role in contributing towards the success of the global energy industry. In addition to attracting a large number of



exhibitors displaying cutting edge technology, POGEE 2007 presented a unique opportunity for exhibitors to generate new business leads while catering to the increasing demand for products and services in the region.

### **Oil & Gas Pakistan (Exploration, Production, Refining & Marketing)**

Oil & Gas Pakistan once again dominated as a specialized trade event and the ultimate networking opportunity pertaining to the oil and gas sector. Oil and Gas are the two major areas of Pakistan's Energy mix. As the demand for oil and gas increases by the day, projects worth millions of dollars are in the pipeline, expected to increase the capacity and span of the existing delivery network.

### **Energy Pakistan (Generation, Transmission, Technology & Services)**

Energy Pakistan plays host to one of the most comprehensive shows of technology in the power sector of the region. Given the dynamics of Pakistan's geographical location and the increased demand for energy, the Energy industry in Pakistan presents huge potential for profitable investments in this sector of great regional importance.

### **POGEE 2007 – Show Highlights**

- Inaugurated by Mr. Munawar Baseer Ahmed, Managing Director of Sui Southern Gas Company Limited – SSGC; also visited by various other high ranking officials from SSGC.
  - Detailed visit of the exhibition by General (Retd.) Syed Muhammad Amjad, Managing Director Karachi Electric Supply Corporation
  - Participation of more than 243 leading players from oil, gas and energy industry.
  - Representation of more than 30 countries from all over the world.
  - Trade delegates from 27 countries were present at POGEE 2007.
  - Active participation from China, Iran and Netherlands.
- 
- More than 7500 trade visitors visited the show.
  - 65% spaces are re-booked by local & international companies for POGEE 2008.
  - Special buyers fly in program for upcountry visitors
  - Magnificent coverage by local media with presence of various TV Channels and print media.



- Coverage by international electronic media and energy industry publications.

## **Participating Countries:**

---

Australia  
Belgium  
Bulgaria  
Canada  
China  
France  
Germany  
Hong Kong  
India  
Indonesia  
Iran  
Italy  
Japan  
Malaysia  
Netherlands

Pakistan  
Russia  
Saudi Arabia  
Singapore  
Slovenia  
Sweden  
Switzerland  
Taiwan  
Turkey  
UAE  
United Kingdom  
Ukraine  
USA  
Vietnam

## **Roundup**

---

The 5th Pakistan Oil, Gas & Energy Exhibition 2007 ended on a positive note. Appearing on a larger scale than ever before, POGEE 2007 also witnessed the four-year exhibition visitor-ship record being broken, which is perhaps one of the biggest indicators of the success of POGEE 2007.

After the success of 5th POGEE, the 6th POGEE exhibition is scheduled from May 21-24 2008 at the Karachi Expo Centre, Pakistan.

For further details about the exhibition and conference, please visit  
[www.pogee.com.pk](http://www.pogee.com.pk)